



2009

TIM HOWE

January

S	M	T	W	T	F	S
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4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

February

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March

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Silver Fox: Furniture & Design Services

Our business is helping people create homes that are *nurturing spaces* in which to live. Our approach is to:

- **Understand how you live** and help you lay out your home to fit your unique lifestyle;
- Use art, authentic hand-crafted furniture, lighting and accessories to **make your home a sanctuary** for you and your family;
- **Follow the principles of good design** in furniture and accessory size and placement. (Whether we know these principles or not, we all respond positively and live better in a well designed interior.)

Mountain Contemporary

Silver Fox Gallery focuses on a combination of 'soft' rustic, 'soft' contemporary, and Craftsman designs that we call 'Mountain Contemporary.'

- Clean, simple lines;
- Colors that replicate nature as she presents herself in the Blue Ridge Mountains;
- Materials and textures that are organic.

Start with the Art

We encourage our customers to start with a piece of art that speaks to their souls, then design their rooms and homes around it.

We offer one-of-a-kind as well as production works by artisan furniture makers, painters, sculptors, ceramists, glass artists and metalsmiths.



WILLIAM MARTIN JEAN

Boutique Furniture & Lighting Store

Silver Fox Gallery has carefully selected furniture and lighting lines for their combination of *strong design, quality of craftsmanship and moderate pricing.*

As a *stocking dealer* for most of these lines, we receive lower pricing, which we pass along to customers.

The benefit to our customers is: You get customized furniture and professional design assistance at furniture store pricing.



JIM WEBB



PHOTO BY DAVID DIETRICH

Silver Fox Gallery provided interior design services for this home that was featured in Carolina Home & Garden last fall. **Left to right:** Art glass by Jeremy Newman and Allison Ciancibelli; Hanging light by Andrew Muggleton; Upholstered furniture by Kravet; Wall sconces by Hubbardton Forge; Art light by Bruck Lighting Systems; Pillows by Aviva Stanoff; Vertical copper "ribbons" by Linda Leviton; Painting by Patricia Cole Ferullo. **Architect:** Alice Dodson. **Builder:** Morgan-Keefe. **Development:** Bright's Creek Golf Club.

Resetting our Expectations in 2009

We begin 2009 at the Silver Fox Gallery with mixed feelings:

- Concern about how the events of 2008 have impacted our customer's feelings of security and prosperity
- Optimism that good things are happening in America. Perhaps a move away from excessive acquisition and materialism will lead to an understanding that peace and true prosperity are not the result of having 'things.'

Changes at Silver Fox

Our own response to these changes in the economy is to:

- **Focus more on the home as a sanctuary** and refuge by devoting more of our space to furniture settings accessorized with art and handcrafted, meaningful objects.
- **Offer more dining tables and tableware** to support our customer's increased focus spending time with family and friends.
- **Bring in more cost effective accessories** to enable our customers to make beautiful spaces at minimal cost.

Role of Beauty and Authentic Objects

As we bring in more furniture and lighting, we will continue to focus on fine art and craft as the 'soul' of the home. One of our favorite quotes is this statement by William Morris — "Have nothing in your houses that you do not know to be useful or believe to be beautiful."

Morris helped expand the Arts and Crafts Movement at the

turn of the 20th Century. With its focus on clean lines, hand crafting and natural materials, the style was a response to the advent of industrialization that emphasized quantity over quality.

Today, the same ideas are fueling a renewed surge of interest in authentic handcrafted objects that will delight their owners for decades if not generations.

Look for *more* well-designed, handcrafted furniture, lighting and accessories at the Silver Fox Gallery in 2009.

GARY KEENER



'Have nothing in your houses that you do not know to be useful or believe to be beautiful.'

WILLIAM MORRIS

ANDES INTERNATIONAL



ANDES INTERNATIONAL



ANDREW MUGGLETON



Silver Fox Retreat at Bright's Creek

Construction continues at Bright's Creek on the Silver Fox Retreat, with plans to be finished in April. Walls are up, roofing and siding are going on now, stonework is complete, and we are excited!

Our next newsletter will include a "hold the date" announcement about the grand opening events for the Silver Fox home at Bright's Creek.



Watch our website at www.silverfoxhomes.com for details.

Authentic Homes, LLC, d/b/a Silver Fox Homes, and sister company Authentic Living, LLC, d/b/a Silver Fox Gallery, are located at 508 N. Main Street, Hendersonville, North Carolina. The gallery offers American art, craft, furniture and lighting, focusing on a less-is-more design it calls "mountain contemporary" or "contemporary Craftsman."

Annual Going to Market Sale

Customers who receive this newsletter get first dibs on items in our annual 'going to market' sale, which begins on **Saturday, January 17** and is advertised to the public two weeks later on January 31.

The sale extends through out the month of February.

- **20% off** all floor models of furniture and lighting;
- **40% off** work by artists we will no longer carry, from jewelry and art glass to furniture and ceramics;
- **10-20% off** many other items, including Tim Howe paintings.



PALU



HUBBARDTON FORGE



TIM HOWE



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